

Wound Care Today 2026 9th Annual Conference

17th - 18th March

Telford International Centre, Shropshire

Exhibitor Sponsorship Opportunities



Skills Zones

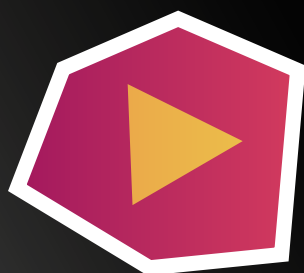
7 Opportunities Available (Education Partners Only)

Cost: £15,000

Our WCT Skills Zones are run from the exhibition floor during exhibition viewing times, over the course of the two conference days. These sessions offer the opportunity for you to host practical and hands on workshops. Each session is 25 minutes repeated 10 times, with up to 30 people able to attend each session.

What is included:

- Pre-event promotion on the conference website, regular delegate newsletters, WCP journals and social media platforms
- A fully equipped Skills Zone, including presentation screen, audio silent disco headsets, furniture and carpet
- Backdrop branded with company logo, Skills Zone title and speaker information
- Opportunity to submit a short speaker recording for us to promote your session
- Creation of marketing assets provided to sponsor
- Recording of one session, available on the conference website post-event, recording provided to the sponsor
- Attendance lead retrieval attendee data
- Full event management from planning through to delivery
- Dedicated onsite Event Team Manager to assist in the smooth running onsite



Watch some of our previous WCT Skills Zones:



Showcase Opportunity: WCT New Product & Innovation Zone

£10,000 per sponsorship

Take your WCT participation to the next level in the New Product and Innovation Zone - a dynamic, high-visibility feature designed to spotlight the latest breakthroughs in wound care.

Exclusive Sponsorship Opportunity

Located in the exhibition hall, this enclosed space highlights the latest advances in wound care. Featuring both presentation and display areas, it offers a focused environment to share innovations and engage directly with clinicians.

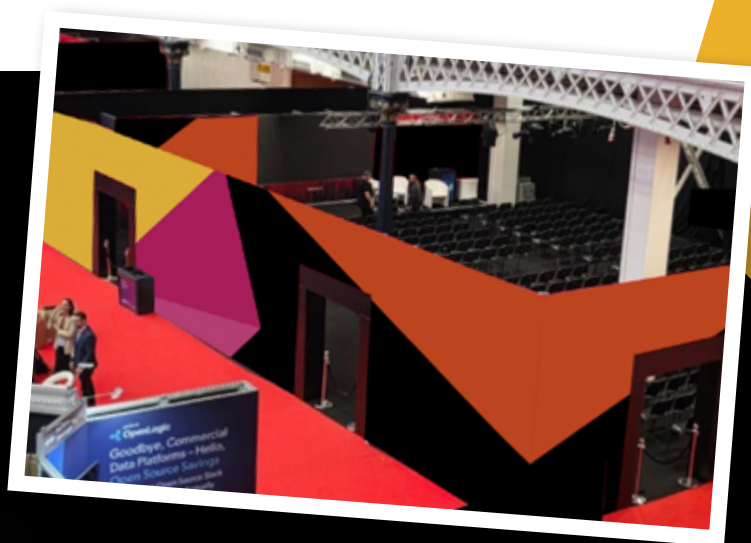
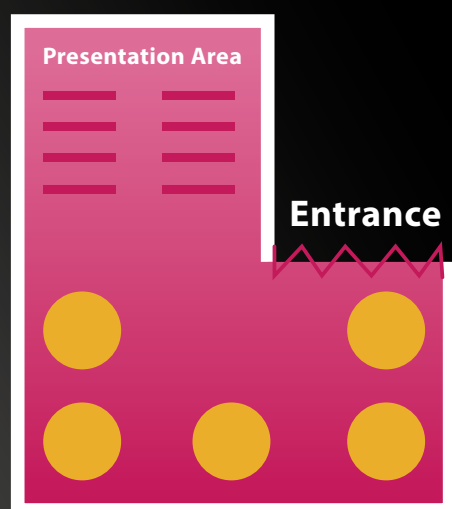
Sponsorship Benefits

- **Premium Display Pod** to showcase your innovation.
- **10-Minute Presentation Slot** with a KOL and company representative.
- Feature within the online the New Product & Innovation Zone on the WCT website.

- **Filmed Presentation** for post-event marketing.
- **Targeted Follow-Up Email** to attendees.
- **Social Media Promotion** before and after the event.
- **Featured Listing** on the WCT App.

Position your brand as a leader in innovation and advancement within wound care...

Limited spaces available - secure your position now and ensure your innovation takes centre stage at WCT.



Sponsored Symposia

4 Opportunities Available
(Breakfast and Lunchtime)
Cost: £12,000

Host a 1 hour sponsored Symposia in the Ludlow Suite during WCT for up to 120 people, offering breakfast or lunchtime hospitality. Opportunity to target and invite specific job functions to reach your intended audience.

What is included:

- Pre-event promotion on the conference website, regular delegate newsletters, WCP journals and social media platforms
- Opportunity to submit a short speaker recording for us to promote your session
- Invitation creation, circulation and regular attendee reporting
- Food and beverage hospitality (served in the networking lounge outside of the Ludlow Suite)
- Onsite digital branded signage
- Recording of the session, available on the conference website post-event, recording provided to the sponsor
- Attendance lead retrieval attendee data
- Full event management from planning through to delivery
- Dedicated onsite Event Team Manager to assist in the smooth running onsite



Watch some of our previous WCT Symposiums:





Focus Groups

2 Opportunities Available

Cost: £10,000

Opportunity to run a closed focus group during WCT targeting a specific audience.

What is included:

- Chair / Facilitator from the WCT Editorial Team
- Targeted attendee recruitment and invitations based on your objectives
- Private meeting space with refreshments
- Meeting audio recorded and transcribed by the WCT Editorial Team
- Full project management from planning through to delivery

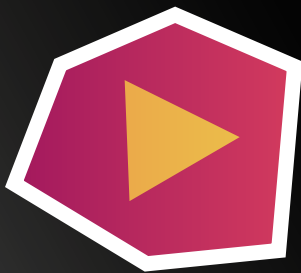
Facebook Live Streaming Events

2 Opportunities Available
Cost: £15,000

Host a 45-minute Facebook Live event, from a dedicated recording studio and streamed live from WCT to reach an extended online audience of 28k followers. The event will include a live Q&A session. There is also an opportunity to invite an exclusive audience to watch in person.

What is included:

- Pre-event promotion on the conference website, regular delegate newsletters, WCP journals and social media platforms
- Opportunity to submit a short speaker recording for us to promote your session
- Creation of marketing assets, also provided to sponsor
- Hire of recording studio for production, managed by our official digital partner
- WCP Chair to host the event (Alec O'Dare or Ed Rusling)
- Opportunity to post links and a call to action throughout the event
- Recording available for unlimited post-event engagement
- Lead retrieval through attendee CPD certificate requests
- Full reach statistics analysis report



Watch our previous WCT Facebook Live event streamed live from the conference:



Social Functions

1 Opportunity Available

(Tuesday 17th March 2026)

Cost: Available on request, speak to us about your requirements!

The Ludlow Suite and Networking Lounge at the Telford International Centre is the ideal space to host a social function at WCT, ideal for a drink's reception taking place after the main sessions close or sponsor a conference dinner.

What is included:

- Invitation creation, circulation and regular attendee reporting
- Presentation area for speeches, suitable for a short presentation
- Selection of different hospitality packages available from the award-winning catering team at the Telford International Centre from a simple drink's reception, informal food stations or a seated dinner
- Onsite digital branded signage and opportunity to brand any aspect of the function
- Full event management from planning through to delivery
- Dedicated onsite Event Team Manager to assist in the smooth running onsite



Onsite Branding

The Telford International Centre has a number of great opportunities to enhance your presence throughout the conference, all of which will be visible to WCT attendees as they register for the event and move through the venue between sessions.

Main Entrance Branding

Half Banner Site (1 Available Opportunity)

7,600cm (w) x 3,100cm (d)

Cost: £2,300

Side Window Vinyls (1 Available Opportunity)

2 x vinyls, 900cm (w) x 2,970cm (d)

Cost: £800

WCT Registration Concourse

Branding Package (1 Available Opportunity)

To include:

8 x drop banners, 900cm (w) x 2,000cm (d)

1 x full width banner, 6,000cm (w) x 2,500cm (d)

Total Cost: £4,000

Individual Branding Sites (Multiple Opportunities)

4 x drop banners 900cm (w) x 2,000cm (d)

Cost: £700

1 x full width banner, 6,000cm (w) x 2,500cm (d)

Cost: £1,900

WCT Ludlow Concourse

Branding Package (1 Available Opportunity)

To include:

8 x drop banners, 900cm (w) x 2,000cm (d)

2 x full width banner, 6,000cm (w) x 2,500cm (d)

Total Cost: £6,500

Individual Branding Sites (Multiple Opportunities)

4 x drop banners, 900cm (w) x 2,000cm (d)

Cost: £2,500

1 x full width banner, 6,00cm (w) x 2,500 (d)

Cost: £1,900

Pillar Wraps (Multiple Opportunities)

2 x wrap sites, 2,000cm (d) x 500cm sqm

Cost: £1,500

4 x wrap sites, 2,000cm (d) x 500cm sqm

Cost: £2,500

Floor Stickers (2 Available Opportunities)

20 x stickers, 250cm (w) x 750cm (d)

Cost: £950

20 x stickers, 900cm (w) x 900cm (d)

Cost: £1,800



Delegate Giveaways

As a free event for delegates to attend, we are pleased to provide 2 coffee breaks and 1 grab bag lunch buffet each day at WCT. Provide delegates with a branded reusable giveaway to take home from the conference.

Water Bottles

1 Available Opportunity

Rehydration stations are located throughout the venue for delegate to fill up their water bottles.

1,200 x 500ml glass reusable bottles with a branded sleeve

Cost: £2,500

Coffee Cups

1 Available Opportunity

1,200 x 300ml reusable coffee cups

Cost: £3,700

Lunch Bag Totes

2 Available Opportunity

1,200 x 22cm x 20cm x 13cm (ideal for the 5 item lunches provided at WCT)

Cost: £3,900



Official WCT Registration Partner

1 Available Opportunity

Cost: Available on request, speak to us about your requirements!

Partner with WCT as our Official Registration Partner, for creative and impactful arrival branding before and during the event.

What is included:

- Official partner logo
- WCT registration page company banner
- WCT registration confirmation email banner
- Partner announcement on WCT social media
- Logo on all attendee lanyards
- Branded area on all WCT attendee badges
- Registration desk branding
- Opportunity to hand out delegate bags upon delegate check-in
- Full width banner in registration concourse
- Large registration screen display for content of choice (video or static images)
- Dedicated registration area to place any additional pullups or popups

Total Cost: £14,000

We can also offer enhanced branding packages for registration to include large print graphic walls window stickers and additional digital displays, please contact us to discuss a tailored package.



Official WCT App Partner

1 Available Opportunity

2026 will be our 5th year with an official WCT Conference App, used by over 80% of our attendees to easily access on the go information about the conference. Partner with WCT to interactively engage with attendees.

What is included:

- Official partner logo
- WCT download instructions company banner
- Partner announcement on WCT social media
- Branded App splash screen
- 3 x push notifications throughout the duration of the conference
- Opportunity to upload multiple accessible documents onto the App to support company profile
- Branded App Support Desk
- Branded Phone Charging Station
- Opportunity to create an App based quiz or QR code scavenger hunt to generate leads

Total Cost: £10,000

